




FINANCIAL PLANNING STANDARDS BOARD

## Financial Planning Standards Board Backgrounder

Launched officially in December 2004, Financial Planning Standards Board Ltd. (FPSB) is the international standards-setting organization for financial planning and owner of the CFP, CERTIFIED FINANCIAL PLANNER and  marks outside the United States. FPSB is a nonprofit association that manages, develops and operates certification, education and related programs for financial planning organizations so they may benefit the global community by establishing, upholding and promoting worldwide professional standards in financial planning.

FPSB benefits the public by creating and upholding rigorous international competency, ethics and practice standards for the financial planning profession. FPSB's global standards prepare financial planners to work in their clients' interests across a broad range of financial matters, while being in line with consumer expectations and the six-step financial planning process.

FPSB's international CFP certification program is based on this global framework for financial planning professionalism. The organization's stringent enforcement of its certification standards through its network of FPSB Members, and adherence to a public-interest mission have helped establish CFP certification as the mark of professional distinction for financial planning worldwide.

An international board of directors governs FPSB. The board consists of between eight and 12 voting directors, plus FPSB's chief executive officer, Noel Maye, a non-voting director. The FPSB Council, an advisory group representing 23 organizations that administer CFP certification programs in their respective territories around the world, supports FPSB's Board of Directors.

FPSB has 23 member organizations representing more than 126,000 CFP professionals around the world. FPSB Members include:

- Financial Planning Association of Australia Ltd. (*Australia*)
- Österreichischer Verband Financial Planners (*Austria*)
- Instituto Brasileiro de Certificação de Profissionais Financeiros (*Brazil*)
- Financial Planning Standards Council (*Canada*)
- Financial Planning Standards Board China Ltd. (Shanghai) (*China*)
- Financial Planning Association of Taiwan (*Chinese Taipei*)
- Association Francaise des Conseils en Gestion de Patrimoine Certifies (*France*)

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- Financial Planning Standards Board Deutschland (*Germany*)
- Institute of Financial Planners of Hong Kong Ltd. (*Hong Kong*)
- Financial Planning Standards Board India (*India*)
- Financial Planning Standards Board Indonesia (*Indonesia*)
- Financial Planning Standards Board Ireland (*Ireland*)
- Japan Association for Financial Planners (*Japan*)
- Financial Planning Association of Malaysia (*Malaysia*)
- Financial Planning Standards Board Nederland (*The Netherlands*)
- Institute of Financial Advisers (*New Zealand*)
- Financial Planning Standards Board Korea (*Republic of Korea*)
- Financial Planning Association of Singapore (*Singapore*)
- Financial Planning Institute of Southern Africa (*South Africa*)
- Swiss Financial Planners Organization (*Switzerland*)
- Thai Financial Planners Association (*Thailand*)
- Institute of Financial Planning Ltd. (*United Kingdom*)
- Certified Financial Planner Board of Standards, Inc. (*United States*)

FPSB's vision is to establish financial planning as a distinct global profession, with the CFP Marks as its symbol of excellence.

Visit [fpsb.org](http://fpsb.org) for more.

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