




FINANCIAL PLANNING STANDARDS BOARD

Financial Planning Standards Board Ltd. Backgrounder

Launched officially in December 2004, Financial Planning Standards Board Ltd. (FPSB) is the global, professional standards-setting organization for the financial planning profession and owner of the CFP, CERTIFIED FINANCIAL PLANNER and  marks outside the United States. FPSB is a nonprofit association that manages, develops and operates certification, education and related programs for financial planning organizations so they may benefit the global community by establishing, upholding and promoting worldwide professional standards in financial planning. FPSB's vision is to establish financial planning as a distinct global profession, with the CFP Marks its symbol of excellence.

Working through its member organizations, FPSB creates internationally relevant, professional standards for financial planning practitioners, so that:

- The public can identify qualified financial planners;
- Practitioners can distinguish themselves as trusted financial planning professionals; and
- Consumers and regulators can have confidence in the financial planning profession and recognize the benefits that financial planning offers.

An international board of directors governs FPSB. The board consists of between eight and 12 voting directors, plus FPSB's chief executive officer, Noel Maye, who is a non-voting director. The FPSB Council, an advisory group representing 24 organizations that administer, or are preparing to administer, CFP certification programs in their respective territories around the world, supports FPSB's Board of Directors.

FPSB's Members include:

- Financial Planning Association of Australia Ltd. (*Australia*)
- Österreichischer Verband Financial Planners (*Austria*)
- Instituto Brasileiro de Certificação de Profissionais Financeiros (*Brazil*)
- Financial Planning Standards Council (*Canada*)
- Financial Planning Standards Board China Ltd. (Shanghai) (*China*)
- Financial Planning Association of Taiwan (*Chinese Taipei*)
- Asociación Colombiana de Financial Planners (*Colombia – Associate Member*)
- Association Francaise des Conseils en Gestion de Patrimoine Certifies (*France*)

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- Financial Planning Standards Board Deutschland (*Germany*)
- Institute of Financial Planners of Hong Kong Ltd. (*Hong Kong*)
- Financial Planning Standards Board India (*India*)
- Financial Planning Standards Board Indonesia (*Indonesia*)
- Financial Planning Standards Board Ireland (*Ireland*)
- Japan Association for Financial Planners (*Japan*)
- Financial Planning Association of Malaysia (*Malaysia*)
- Financial Planning Standards Board Nederland (*The Netherlands*)
- Institute of Financial Advisers (*New Zealand*)
- Financial Planning Standards Board Korea (*Republic of Korea*)
- Financial Planning Association of Singapore (*Singapore*)
- Financial Planning Institute of Southern Africa (*South Africa*)
- Swiss Financial Planners Organization (*Switzerland*)
- Thai Financial Planners Association (*Thailand*)
- Institute of Financial Planning Ltd. (*United Kingdom*)
- Certified Financial Planner Board of Standards, Inc. (*United States*)

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